Product 1/2

341

Advertiser Ref

43095

## CONTRACT



And:

Main Street Media Group PO Box 25093 Alexandria, VA 22313

Contract / Revision Alt Order# 08316211 135563 Product FIGHTING FOR OHIO **Contract Dates** Estimate # 06/29/16 - 07/08/16 3137 Original Date / Revision Advertiser 06/29/16 / 06/29/16 ISS/Fighting for Ohio-A Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Property Sales Office Account Executive WHIO-TV Philadelphia CoxReps CoxReps Philad Special Handling Demographic Households

Advertiser Code

157

Agy Code

TV14775

Agency Ref 3814

		20 70020	rt/End	_	Spots/	Data Doada Dta	T 0		A
*Line Ch Start D	oate End Date Des	cription Time	е	Days	Length Week	Rate PCodeRtn	TypeS	pots	Amount
	16 07/01/16 Frida <u>End Date</u> <u>Weekda</u> 07/03/161-		0 PM-11:00 P <u>Rate</u> \$2,750.00		:30	P-02	NM	1	\$2,750.00
N 2 WHIO 07/08/1 <u>Start Date</u> Week: 07/04/16	16 07/08/16 M-St <u>End Date</u> <u>Weekda</u> 07/10/161-	sys Spots/Week	0 PM-11:30 P Rate \$2,250.00		:30	P-02	NM	1	\$2,250.00
N 3 WHIO 07/01/1 <u>Start Date</u> Week: 06/27/16	16 07/01/16 Step <u>End Date</u> <u>Weekda</u> 07/03/161-	sys Spots/Week	0 PM-12:30 X <u>Rate</u> \$500.00		:30	P-02	NM	1	\$500.00
N 4 WHIO 07/01/1 <u>Start Date</u> Week: 06/27/16	16 07/01/16 News <u>End Date</u> <u>Weekda</u> 07/03/161-		0 PM-12:30 P <u>Rate</u> \$1,250.00		:30	P-02	NM	1	\$1,250.00
N 5 WHIO 07/08/1 <u>Start Date</u> Week: 07/04/16	16 07/08/16 News <u>End Date</u> <u>Weekda</u> 07/10/161-	sys Spots/Week	PM-5:30 PM <u>Rate</u> \$1,750.00		:30	P-02	NM	1	\$1,750.00
N 6 WHIO 07/07/1 <u>Start Date</u> Week: 07/04/16	16 07/07/16 Step <u>End Date</u> <u>Weekda</u> 07/10/161	ays Spots/Week	0 PM-12:30 X <u>Rate</u> \$500.00		:30	P-02	NM	1	\$500.00
N 7 WHIO 06/30/1 <u>Start Date</u> Week: 06/27/16	16 06/30/16 News <u>End Date</u> <u>Weekda</u> 07/03/161	sys Spots/Week	PM-5:30 PM <u>Rate</u> \$1,750.00		:30	P-02	NM	1	\$1,750.00
N 8 WHIO 06/30/1 <u>Start Date</u> Week: 06/27/16	16 06/30/16 News <u>End Date</u> <u>Weekda</u> 07/03/161	sys Spots/Week	PM-6:30 PM <u>Rate</u> \$2,000.00		:30	P-02	NM	1	\$2,000.00
N 9 WHIO 07/07/1 <u>Start Date</u> Week: 07/04/16	16 07/07/16 M-F End Date Weekda 07/10/161	spots/Week	PM-7:30 PM <u>Rate</u> \$1,750.00		:30	P-02	NM	1	\$1,750.00
N 10 WHIO 07/05/1 <u>Start Date</u> Week: 07/04/16	16 07/05/16 Step <u>End Date</u> <u>Weekda</u> 07/10/16 -1	sys Spots/Week	0 PM-12:30 X <u>Rate</u> \$500.00		:30	P-02	NM	1	\$500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



WHIO-TV Chicago, IL 60680-9606 (855) 333-2676

	Contract / Revision 135563 /	Alt Order # 08316211		
Contract Dates 06/29/16 - 07/08/16	Product FIGHTING FOR OHIO	Estimate # 3137		
Advertiser		inal Date / Revision 6/29/16 / 06/29/16		

*Line Ch Start Date End Date Description	Start/End Time D	Spots/ Days Length Week	Rate PCodeRtn	TypeSpots	s Amount
Start Date End Date Weekdays S	6pots/Week Rate 530p 5:30 PM-6:00 PM	:30	P-02	NM	1 \$1,850.00
N 11 WHIO 07/05/16 07/05/16 NewsCenter 7  Start Date End Date Weekdays Service Week: 07/04/16 07/10/16 -1	<u>Spots/Week</u> <u>Rate</u> 1 \$1,850.00		P-02	NM	1 \$500.00
N 12 WHIO 07/06/16 07/06/16 Stephen Colbe Start Date End Date Weekdays Stephen Colbe Week: 07/04/16 07/10/161	ert 1135p-1237a Spots/Week <u>Rate</u> 1 \$500.00	:30	F-02		
N 13 WHIO 07/06/16 07/06/16 NewsCenter 7 Start Date End Date Weekdays S	@ noor12:00 PM-12:30 P Spots/Week Rate 1 \$1,250.00	:30	P-02	NM	1 \$1,250.00
Week: 07/04/16 07/10/161  N 14 WHIO 07/06/16 07/06/16 NewsCenter 7 Start Date End Date Weekdays S	530p 530p-6p Spots/Week Rate	:30	P-02	NM	1 \$1,850.00
Week: 07/04/16 07/10/161	1 \$1,850.00	:30	P-02	NM	1 \$2,000.00
N 15 WHIO 07/06/16 07/06/16 NewsCenter 7 <u>Start Date</u> End Date Weekdays Week: 07/04/16 07/10/161	Spots/Week Rate \$2,000.00				000 450 00
		Totals	0.00	15	\$22,450.00

ISS/Fighting for Ohio-A

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	
06/27/16 -07/08/16	15 \$22,450.00		(\$3,367.50)	\$19,082.50	
Totals	15	\$22,450.00	(\$3,367.50)	\$19,082.50	

Signature:	Date:	
oigilatal -		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 8316211
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN28/16 17.33
\*\*\* WHIO-TV \*\*\*

ADV #ADV. NAME	E ISS/FIGHTING FOR OHIO	REP.# OFF.# SALESMAN #	
AGY #AGY. NAME	MAIN STREET MEDIA GROUP	BUYER NAME MICHELLE SANTUOSO	
	P.O. BOX 25093	SALES PRSN PH- NICK WELTE	
	ALEXANDRIA, VA 22313		
ORDER # 1555 6 5	CONTRACT #_8316211	CLASS: NATL. LOCAL REGIONAL	
PRDCT FIGHTING FOR OHIO	EST#3137 COMMENTS: (LINE, ORDER, INVC	70ICE)	
FLIGHT DATES JUN29/16	JUL8/16 WK-2		
CITY TAX STATE TAX	TAX COLOR BILLING NEEDED	DATE JUN28/16 17.33	L)

REP: NEW ORDER FOR FIGHTING FOR OHIO TOTAL 22450 PLS CFM THANKS

ALLIE

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

FIGHTING FOR OHIO

PROGRAM : CON COM1:	3 11	PROGRAM : CON COM1:	2 11	PROGRAM : 1	1 10	AGENCY I	:LINE#:REP :CD:
LATE SHOW WITH S	1130P-1230A	NEWSCENTER 7	1100P-1130P	BLUE BLOODS BLUE BLOODS	1000P-1100P	ADVERTISER CODE PRODUCT CODE = 3	TIME PERIOD : I
STEPHEN COLBERT	30		30		30	E = 157 A 341	LGTH : SEC :
ERT	\$500.00		\$2,250.00		\$2,750.00	AGENCY EST# =	RATE
	7/1		7/8		7/1	= 3137	: START
	7/1		7/8		7/1		END :
	1		1		1		:SPTS: WEEK
	FRI		FRI		FRI		DAYS
	Ъ		1		1		:TOTL:

CREDIT ADVISORY: AGENCY CREDIT RISK !!! CREDIT ADVISORY: AGENCY HARRIS REPORT E	Did Bit F Clark
AGENCY	
CREDIT HARRIS	
CREDIT RISK !!! HARRIS REPORT FROM REP	
FROM	710
REP	111
JUN28/16 17.33 *** WHIO-TV ***	+ + \ +

					N COLBERT	1: LATE SHOW WITH STEPHEN	PROGRAM : CON COM1:
-	WED	Н	6/29	6/29	\$500.00	1130P-1230A 30	12
1						: NEWSCENTER 7	PROGRAM : CON COM1:
⊢	TUE	Ъ	7/5	7/5	\$1,850.00	530P-600P 30	11
ı.					OCLBERT COLBERT	: LATE SHOW WITH STEPHEN 1: LATE SHOW WITH STEPHEN	PROGRAM : CON COM1:
⊢	TUE	Н	7/5	7/5	\$500.00	1130P-1230A 30	10
i						: WHEEL OF FORTUNE	PROGRAM : CON COM1:
-	THU	1	7/7	7/7	\$1,750.00	700P-730P 30	9
1						: NEWSCENTER 7	PROGRAM : CON COM1:
F	THU	Ц	6/30	6/30	\$2,000.00	600P-630P 30	Ø
ı						: NEWSCENTER 7	PROGRAM : CON COM1:
F	THU	Н	6/30	6/30	\$1,750.00	500P-530P 30	7
1					COLBERT	: LATE SHOW WITH STEPHEN	PROGRAM : CON COM1:
F	THU	Н	7/7	7/7	\$500.00	1130P-1230A 30	Ø
1						: NEWSCENTER 7	PROGRAM : CON COM1:
H	FRI	Н	7/8	7/8	\$1,750.00	500P-530P 30	U
i						: NEWSCENTER 7	PROGRAM : CON COM1:
ч	TRI	P	7/1	7/1	\$1,250.00	1200N-1230P 30	4
:TOTL:	X : DAYS	: SPTS: WEEK	: END : DATE	: START	SEC : RATE	TIME PERIOD : LGTH :	: LINE#:REP :CD:

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN28/16 17.33
\*\*\* WHIO-TV \*\*\*

SVC- NSI DEMOS- RA35+*	MARKET TOTALS \$43,173 WH	JUL/16 22450.00	PROGRAM : NEWSCENTER CON COM1: NEWSCENTER	15 600P-630P	PROGRAM: NEWSCENTER CON COM1: NEWSCENTER	14 530P-600P	PROGRAM: NEWSCENTER CON COM1: NEWSCENTER	13 1200N-1230P	:LINE#:REP :CD: TIME PERIOD
	WHIO 52%		R 7	(.)	R 7 7	ω	7 7	ω	DD : LGTH
	WDTN 34%			30		30		30	H : SEC :
	WKEF 11%			\$2,000.00		\$1,850.00		\$1,250.00	RATE
	WRGT 2%			7/6		6/29		7/6	: START
	CABL 0%			// 0	7	6/73		7/6	r : END : DATE
	WBDT 1%	(	0	ŀ	د	H	ن	Н	: SPTS: WEEK
			CONTRACT TOTAL		WED	į	WED	WED	
									DAYS
		15	450.00		Ы		Н	F	:TOTL: